



Kiss boring-bag
days goodbye
& **SAY**
HELLO
to our trendy new
take on pretty-purse
basics. We've got
tons of ideas inside.

bag lady

{ CREATIVE INSPIRATIONS *free* FROM HOBBY LOBBY® }



Top Pic

For the style-wise photographer and the hipster-at-heart, this ultra-artsy darling tops the wish list. Transfer the camera onto a plain canvas clutch (*it's an iron-on design for the busy gal in all of us*), and you'll be done before you can say, "Cheese!"

Seeing Stripes

What's black and white and chevron all over? This totes-trendy tote, of course! And we promise—this is the easiest DIY project of the century. The bag and handle came as is, and we added the burlap trim and fabric flower for a fad-conscious focal point.



Stache It All

We love the color combo here: black and white with subtle red accents. (*And we "mus-tache" you to agree.*) We stamped the mustache tote, added fabric rosettes to the chevron clutch, and polka-dotted the canvas purse using a round-tipped foam brush. For a pop of color, we twisted a scarf (*cut in half down the middle*) around the strap and added a mini bow.

Jute to Boot

This naturally cozy look is quickly becoming a favorite in fashion and décor. And these chilled-out designs represent everything we love about burlap. Our plan for upping the style points? Add fabric flowers and a touch of shimmer—the damask bag comes as is (*sans flowers*). The wristlet and clutch come unembellished.



Stamp by Stamp

Get boutique-quality style on even the laziest of crafternoons! We stamped a doily-esque design (*a rubber stamp from the Papercrafting Department on repeat*) with fabric ink. Then we added lace trim to the inside of the flap, plus a jute rope handle for functionality.



Style Made Simple

No need to overstate it here, folks. We took an off-the-shelf wristlet, added two strips of ribbon, and finished with an ooh-la-lovely leather flower. The best part? Easy updates like these make for an on-the-wrist statement that's all fashion and no fuss.





Mod You Look

For mod-meets-metropolitan style that's not too flashy, try this bejeweled and be-you-tiful makeup bag upgrade. We added rhinestones to a quilted cosmetic bag and finished with a ribbon tassel for the zipper.

Starboard Star

Need on-the-arm inspiration or a nod to your love for all things nautical? Here's our idea: Iron on an anchor transfer, and pair it with a super-sweet saying like this one—we used all-caps alphabet transfers to get the message across.



Bloomsday Parade

Pink fabric flowers up the stop-and-stare factor on this easy-peasy wristlet. Simply stitch a few blooms onto the already fabulous chevron bag (*sold as is*), and it's hip-hip-hooray for high end style in minutes.



Artsy Animal

Take a strut on the wild side with these paw-fectly playful purse projects.

Panda tote: Cut letters out of houndstooth iron-on transfer and adhere according to manufacturer's instructions. Then swap the "O" for a precious iron-on panda face. **Zebra wristlet:** Iron zebra transfer to chevron bag and embellish with curlicue hair bow. **Monkey bag:** Iron on monkey transfer and stitch on a trio of red bows.



Ruffled Up

Keep sweet (or sassy) style on hand with a whole crew of cutesy carryalls!

Ruffle bag: Sew or adhere ribbon to the ruffles (they come on the bag!) and add fabric flowers—we chose a cluster of color in the corner.

Bike tote: Dye bag with spray-on fabric dye, iron on bike transfer, and sew on straps.



Carry a Tune

Whether you're heading to piano lessons or you're just a rhythm-loving lady, this pitch-perfect purse seriously rocks. We traced a few pre-designed images, and then filled in the design with brush-tip fabric markers—they won't smear or fade when washed. Now that's a tune worth toting!

