



A STEM STITCH  
HERE, A LAZY DAISY  
THERE, AND YOU'VE GOT  
A HOUSEFUL OF ADORABLE,  
MAKE-YOU-SMILE-EVERY-TIME  
DESIGNS. HERE'S A

*sweet collection*

OF PROJECTS TO GET  
YOU STARTED.



getting stitchy

{CREATIVE INSPIRATIONS *free* FROM HOBBY LOBBY.}

## Flag Flying

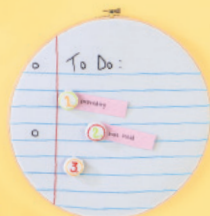
Rows of trendy pennant banners look great on this fancy-work, turned high-flying memo board. Love the little clothespins? They're mounted on thumbtacks.



**Pin Me In** Turn your hipster, hoopster needlework into a note board! First create a circle template that matches the diameter of the inner hoop, then trace it onto a sheet of cork (available in the Crafts Department). Layer the embroidered fabric onto the cork circle, mount on a piece of foam board and glue inside the inner hoop. *Tip: Make custom pushpins by gluing handmade covered buttons to flat-topped thumbtacks.*

## All the Hoopla

In the mood for some fresh, over-the-mantel art? Skip the pricey frame job, and head hoop-ward instead. It's a playful, yet practical, way to show off hours of gorgeous handwork—and it's totally unexpected.



*First Chair* Want wow factor that makes your peeps want to sit down and soak it all in? Try basic stitches, paired with a collection of bright-enough-to-make-you-grin appliques. Choose a pattern (look to wallpaper, fabric or clip art) and transfer it to basic Osnaburg fabric. Then cut out corresponding shapes from felt and cotton. Use fusible web to bond the shapes to the base fabric, and then go nuts with a bevy of crazy-gorgeous, stitched-on details.



**TIP:**  
Using a pencil, mark the center point on all four sides of the seat and back, so that you only embroider the area of the fabric that will be seen.



## In That Case

He's made from a tea towel, but he's actually a tweet for the eyes. This bird-bedecked glasses case features stem and satin stitches in a sweet (some might say traditional) color palette. The fabric lining is contemporary, though. And so is the pattern. *Tip:* For pizzazz, we wove brightly-colored embroidery floss into the pom pom trim.

## A Stitch In Time

New to needlework? Start your stitch repertoire with a couple of basics, like the backstitch and the satin stitch. They're all you'll need to needle your way to our hip, chevron stripe design. And when you've mastered them, you can add a stem stitch and move on to the coordinating owl.

*Tip: Our starburst design features a series of running or "straight" stitches worked in concentric circles—super simple.*



WANT TO MAKE  
WHAT YOU SEE  
HERE? SCROLL TO  
PAGES 20-22 FOR  
THE TEMPLATES.



## Supplies:

- White Cotton Fabric to Embroider
- Embroidery Floss (Various Colors)
- Osnauburg Fabric (For Main Body)
- PolyFil® for Stuffing
- Embroidery Hoops
- Fabric Marking Pen
- Embroidery Needle
- Sewing Needle and Thread
- Sewing Machine

## HOOTenanny

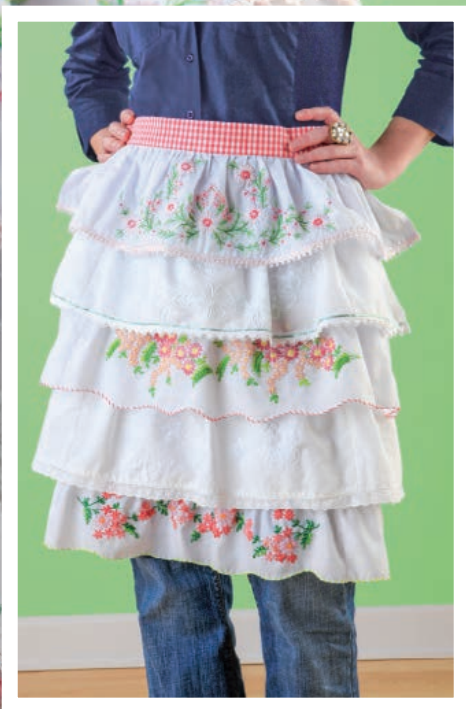
Needlework escaped the rocking chair a long time ago—so there's no need to go granny to get in on the fun. **For floss:** Choose trendy colors, like lime greens, rich lemon yellows, and brilliant peacock blues. **For inspiration:** Flip through magazines to get an idea of what's in. Quirky wildlife is a go-to these days. Hence, our sweet retro owl.



## Box Top

This gorgeously stitched tissue box cover is nothing to sniff about. The embroidered portion is a single panel of fabric, embellished before it was sewn. For a look like this, try transferring your design to the fabric with help from a light box. If you use a water-soluble pen, you can wash away the lines later. *Tip: If you plan to embroider a thinner textile, you can simply place the design under the fabric for tracing.*





## Ruffled Up

A pretty place to lay your head—that's what you picture when you think of our ready-to-embroider pillowcase kits. But have you thought about wearing them in the kitchen? To make this darling vintage-inspired apron, just follow Simplicity pattern #3752, adding the trims of your choice and altering the width of the ruffles to accommodate the embroidered designs.





## Supplies

- Assorted Ready-To-Embroider Pillowcases
- Embroidery Floss
- Fabric For Waist and Tie
- Assorted Trims
- Fusible Interfacing
- Embroidery Needles
- Embroidery Hoop
- Scissors
- Thread
- Quilter's Grid
- Sewing Machine

## Make the Case

Grab a stack—five in all—of these waiting-for-embellishment pillowcases. They come pre-stamped with a variety of dainty designs. Just embroider as the included instructions indicate, and then cook up your sweet ruffled apron.



*These pillowcases couldn't be easier to embroider! The designs are pre-stamped and ready for stitching!*



# The Satin Stitch

1. Bring the needle up through the fabric at the starting point.

2. Bring the needle back down through the fabric across from the starting point.



3. Gently pull the thread all the way through the fabric. Continue bringing the needle up and down through the fabric until the area is covered.

4. Satin stitches are great for filling in areas and for monogramming.



# The Lazy Daisy

1. Bring the needle up through the fabric at the starting point.

2. Use your finger to form the thread into a loop, and then bring the needle back down through the fabric.

2. Bring the needle back up through the fabric at the curve of the loop, keeping the needle inside the loop. Gently pull the needle through the loop.

3. Bring the needle back down through the fabric just outside the loop.

4. Pull the needle all the way through the fabric to tack the stitch in place.

5. Work a series of lazy daisy stitches in a circle to create flowers. Or use individual stitches to represent leaves.

# The French Knot

1. Bring the needle up through the fabric. Then, holding the thread taut, wrap it around the needle twice.

2. With the thread still taut, bring the needle back down through the fabric, almost into the same hole.

3. Pull the thread all the way through the fabric to create the knot.

4. Use French knots to represent flower centers (as we've done here), polka dots, eyes and more.

# The Stem Stitch

1. Once you've brought the needle up through the fabric, bring it back down one stitch-length forward.

2. Now bring the needle back up through the fabric just between the beginning and end of the stitch, leaving a small loop before pulling tight.

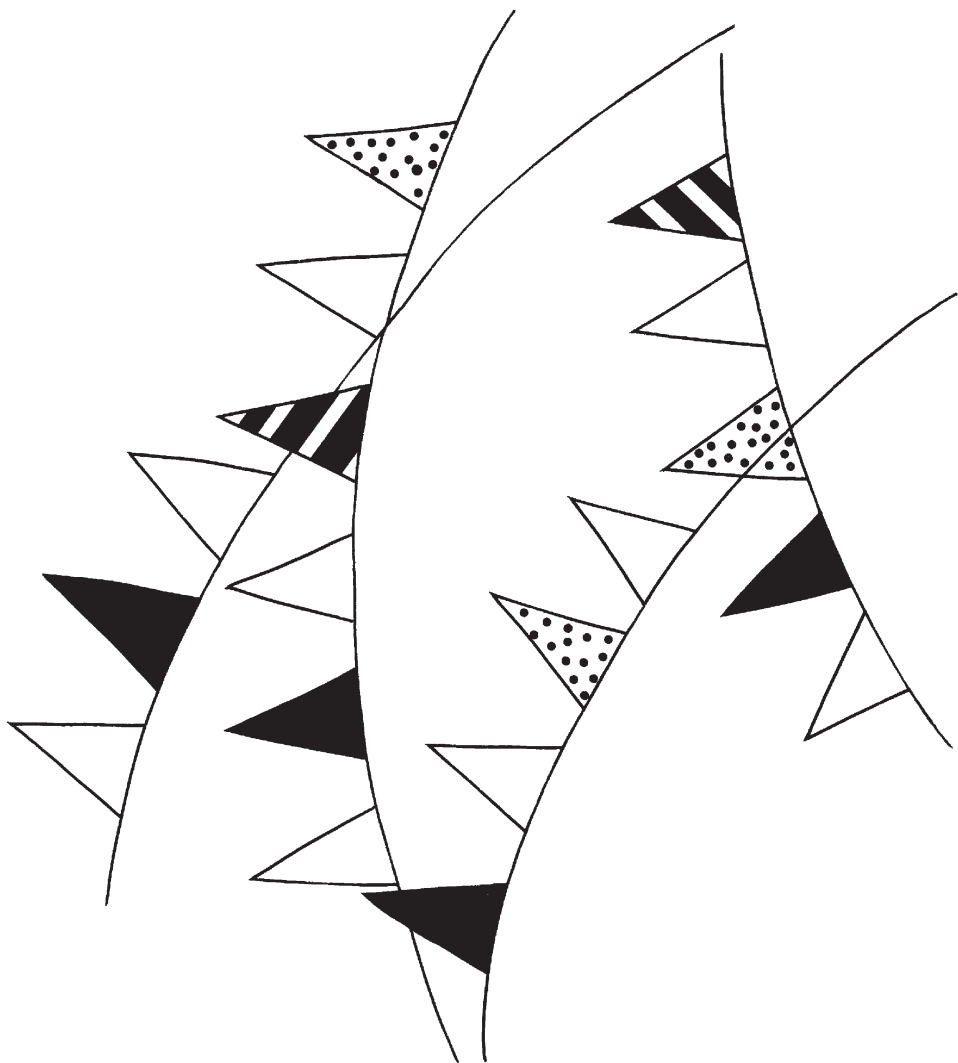
3. Bring the needle back down through the fabric a stitch-length away and then bring it back up between the beginning and end of the stitch, as in step 2.

4. Keeping the thread below the needle, pull it through to complete the stitch.

5. Start the next stitch a stitch length forward, and repeat.

6. Rope-like stem stitches are used for flower stems, outlining and even filling, when stitched closely together.

# Designs for Embroidery Projects

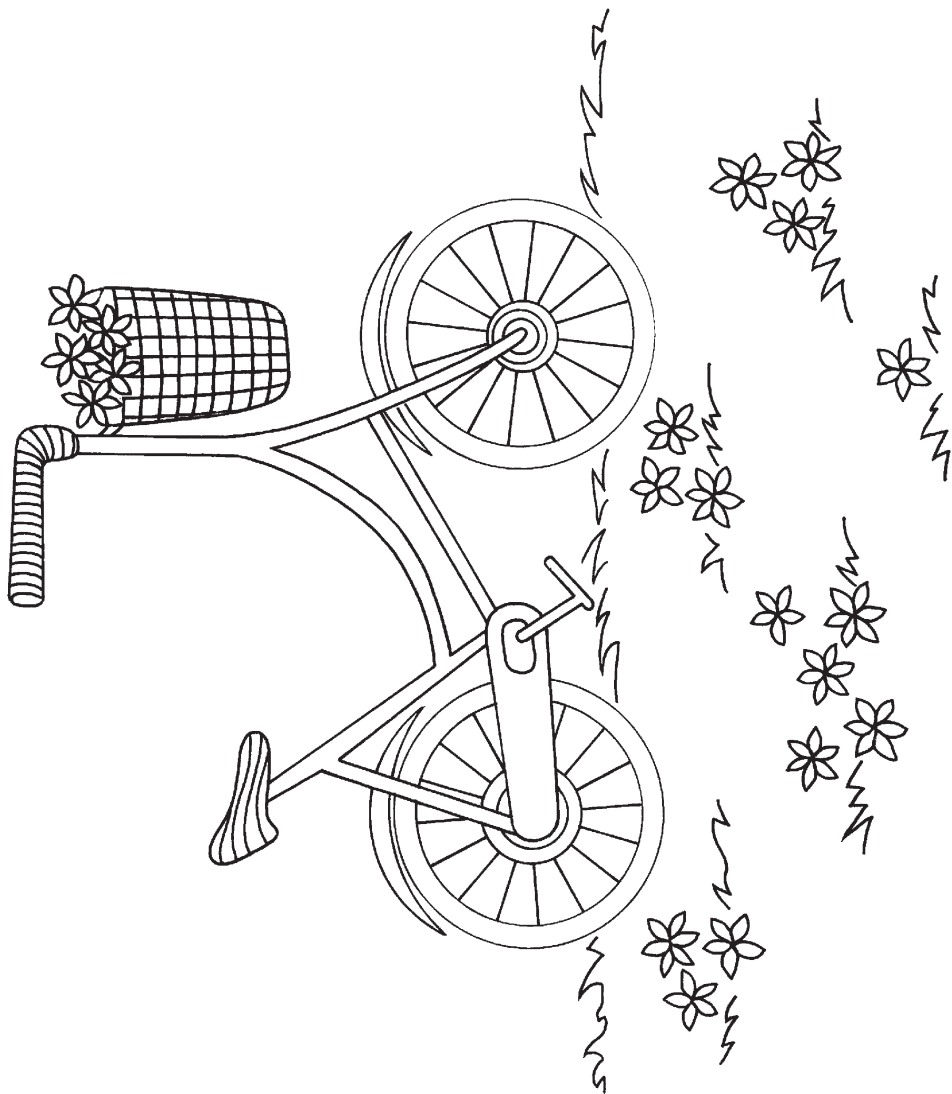


*Embroidery Design for Hoops (1 of 3) on page 2.*

Reduce or enlarge pattern to desired hoop diameter before transferring onto fabric.

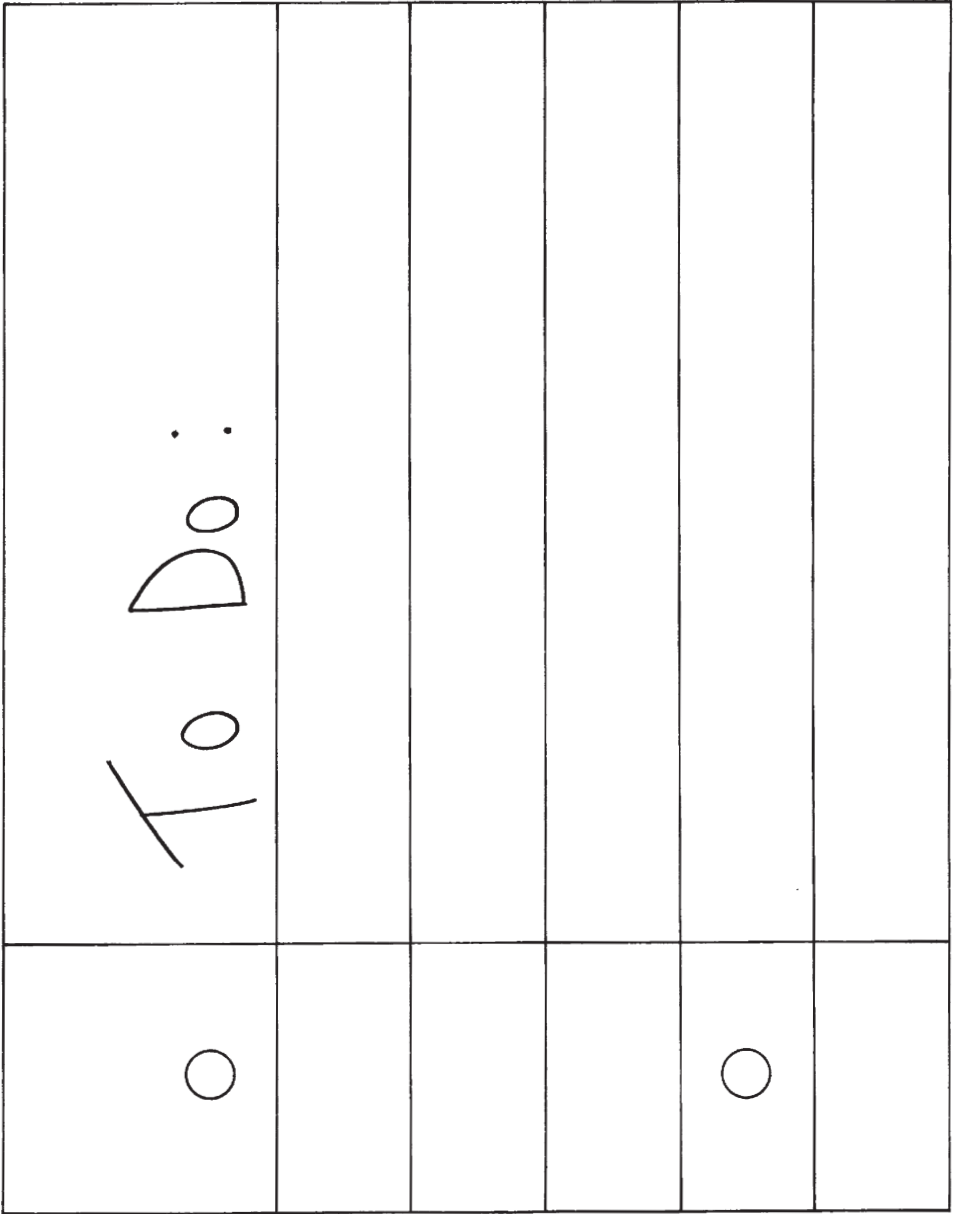
# Embroidery Design for Hoops (2 of 3) on page 2.

Reduce or enlarge pattern to desired hoop diameter before transferring onto fabric.



# Embroidery Design for Hoops (3 of 3) on page 2.

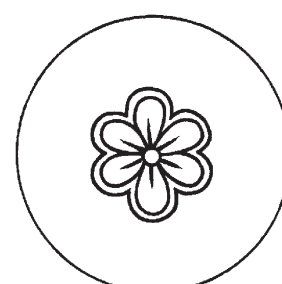
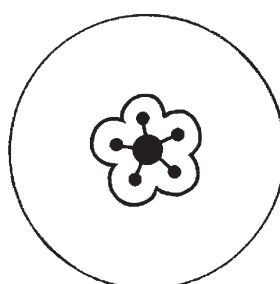
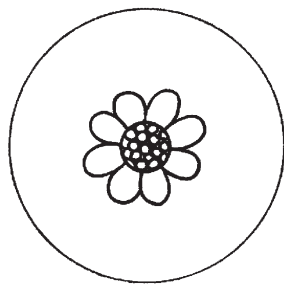
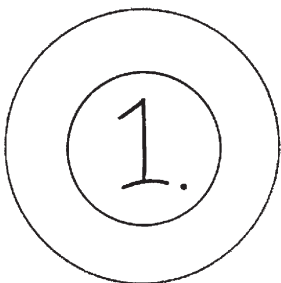
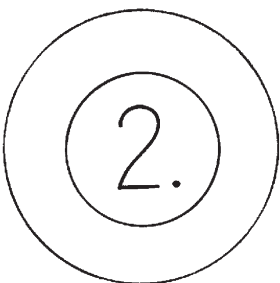
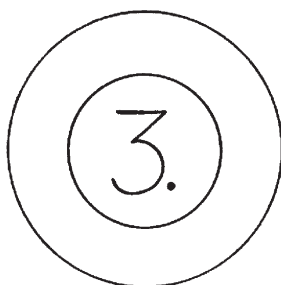
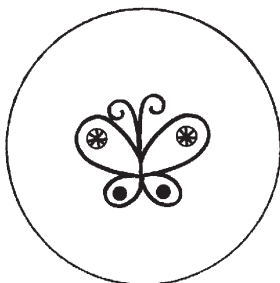
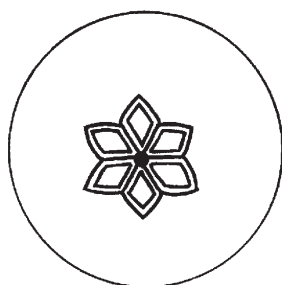
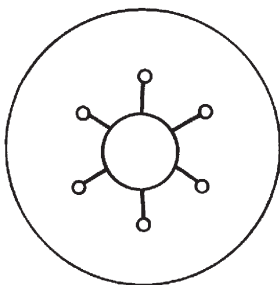
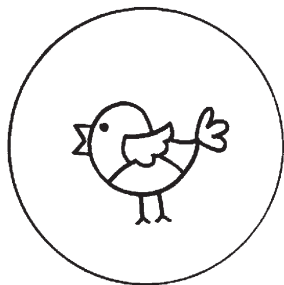
Reduce or enlarge pattern to desired hoop diameter before transferring onto fabric.





# Embroidery Design for Pushpins on page 2.

Enlarge pattern to 115% before transferring onto fabric.



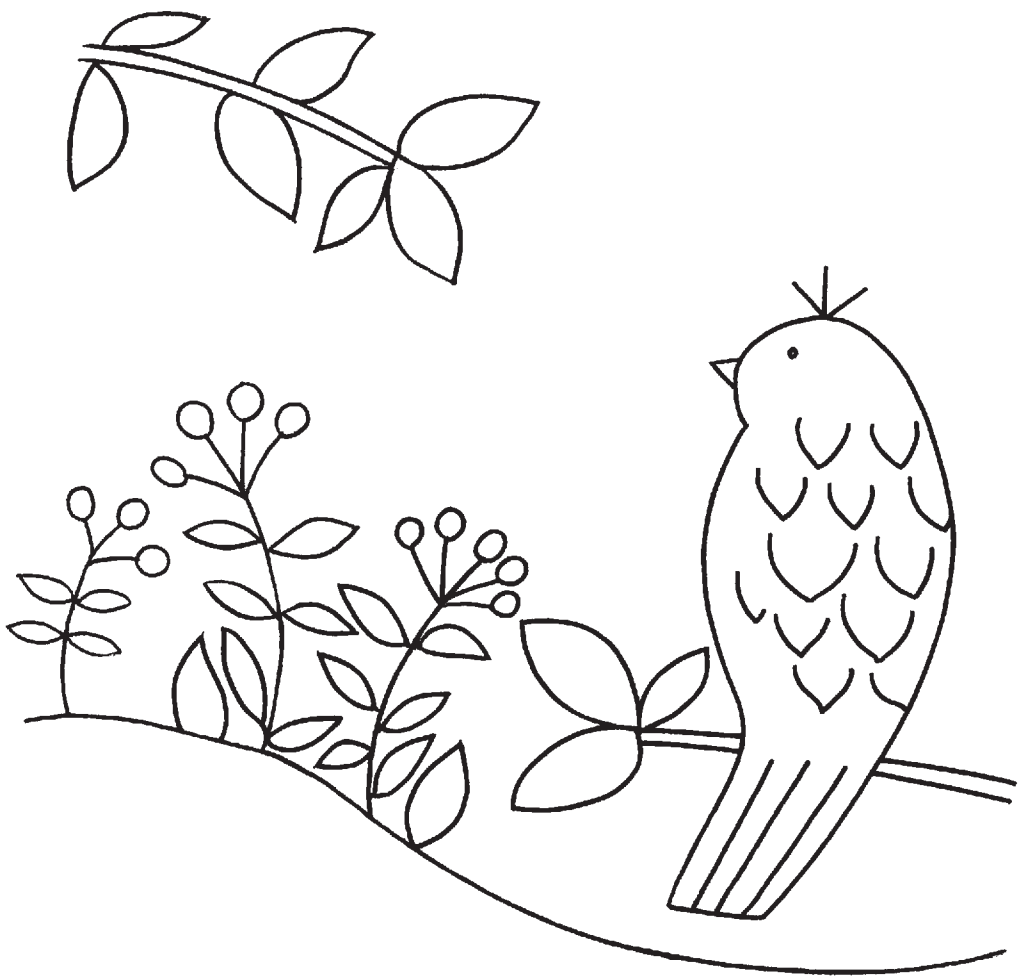
*Embroidery Design for Chair Cushion* on page 3.

Enlarge pattern to desired seat dimension before transferring onto fabric.



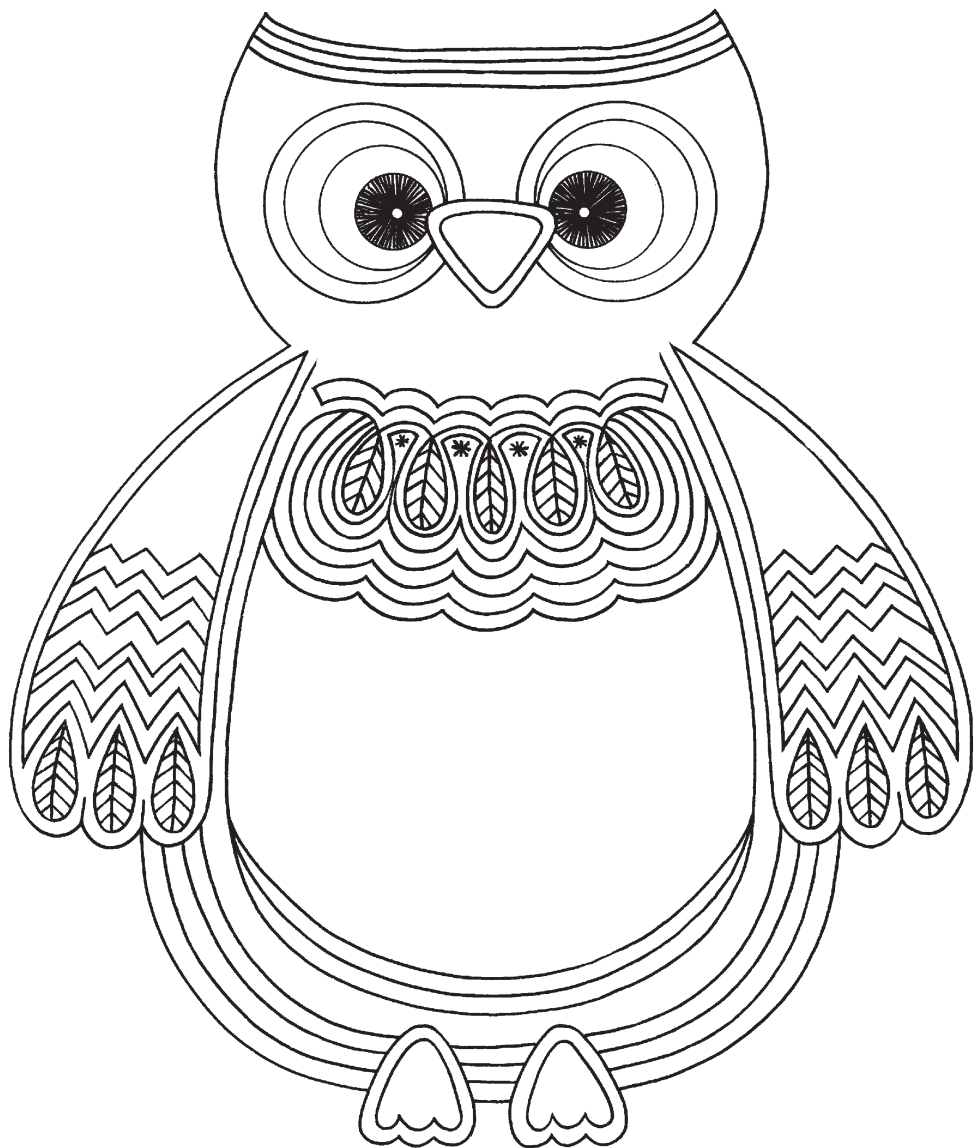
# Embroidery Design for Glasses Case

on page 4.



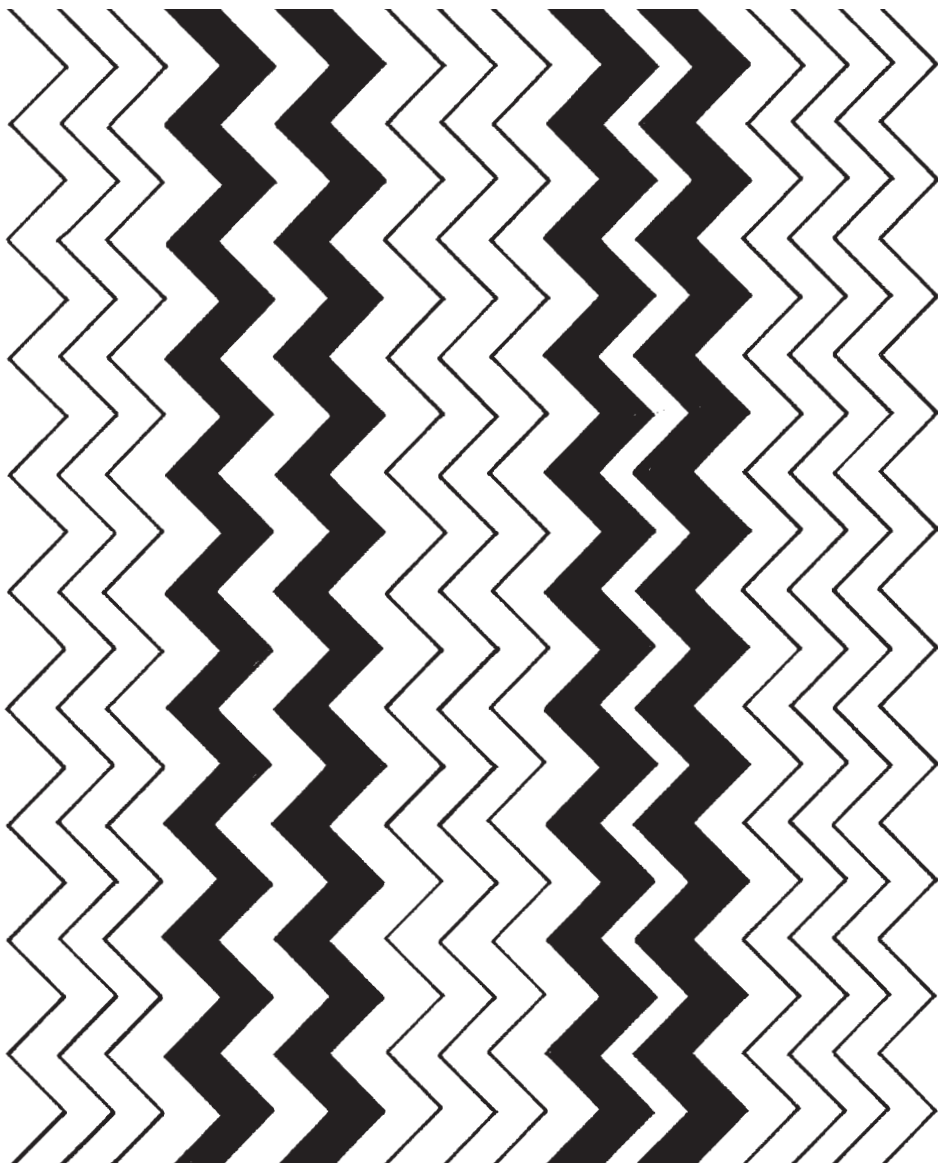
*Embroidery Design for Owl Pillow* on page 6.

Enlarge pattern to 245% before transferring onto fabric.



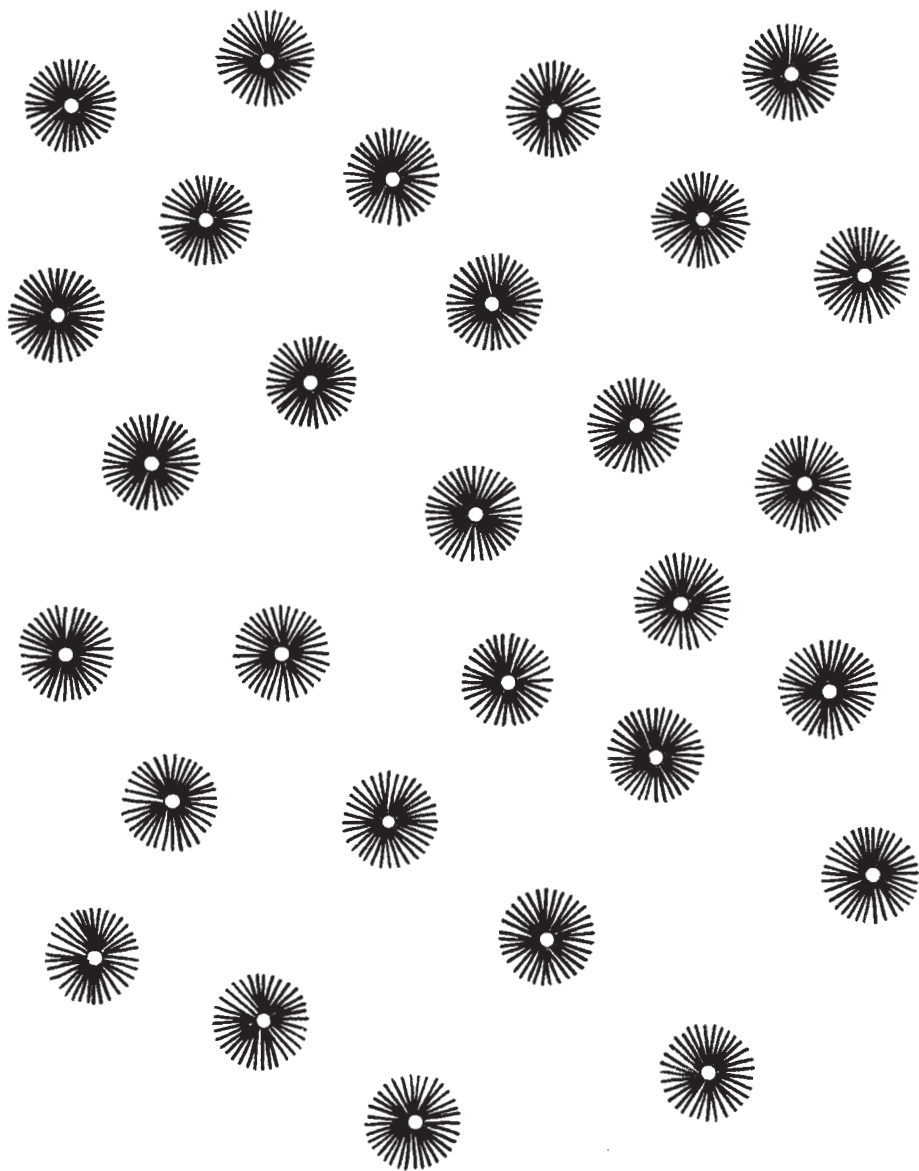
*Embroidery Design for Owl Accent Pillows (1 of 2)* on page 5.

Enlarge pattern to 170% before transferring onto fabric. Makes a 13" x 12" pillow.



*Embroidery Design for Owl Accent Pillows (2 of 2)* on page 5.

Enlarge pattern to 200% before transferring onto fabric. Makes a 10 x 12 pillow.



## Embroidery Design for Tissue Box on page 7.

Enlarge pattern to 140% before transferring onto fabric. This pattern fits two sides of the box, so repeat the pattern on the opposite side to wrap the entire box.

