

DON'T JUDGE A CANVAS  
BAG BY ITS COVER...TURN  
OUR BLANK CANVAS  
BAGS INTO YOUR OWN  
FASHION STATEMENT  
WITH CRAFTY TRIMS AND  
EMBELLISHMENTS  
THAT ARE  
TOTALLY YOU!

Got Bags?

*my*  
**bag**  
*my* **Style!**





### « get ruffled

There's nothing sew sweet as rows and rows of ruffles. That's why we love this dainty little bag! For this look, we mixed bandana fabric with fabric from our extensive Fabric Department. We left the edges raw, so this look was as simple as "pleat and stitch." **Tip:** *If you wish, cut away the bag's existing handles and add a handle made from coordinating fabric.*

**tree talk »** We couldn't "leaf" this bag off our list! It's sweet and quirky with an easy-to-create design. The branches are embroidered—a simple running stitch was all it took. The leaves were cut from our designer bandanas and secured to the bag with fusible web following the manufacturer's directions.



**» room for bloom...** Handmade appliques and cute yellow pom-pom fringe...that's what it took to take this bag from bare to there! The shapes were cut from bandana fabric. They were primed with fusible web and ironed to the fabric according to the manufacturer's directions. We finished with decorative stitching and the coordinating yo-yos.







« **marvelous monogram...** For an elegant look that's pretty in pink, pair posh polka-dot fabric (bandana) with strips of classic houndstooth (cut from a nifty ready-to-go iron-on transfer sheet). We used the pink fabric to replace the existing handles and to create a cute little pocket. And don't forget the details! In this case, they included silver rosette appliques and a bold iron-on monogram.

≈ **stripes and stuff...** This look is strictly stripes! It features rows and rows of smart grosgrain ribbon. We measured the ribbon to fit the bag. Then, we secured it with fusible web (following the manufacturer's directions) and machine-stitched the edges. And for a finishing touch? We added pretty iron-on monograms.

*Tip: Measure and mark the bag before sewing on the ribbon for absolutely perfect spacing.*







⌘ **think it trinket...** This imaginative memory bag comes already equipped with four clear pockets. They're fun to fill with photos, momentos and more! For this look, we used printed paper, found objects, ephemera and a bevy of store-bought embellishments. Instant vintage charm...easy changeability!



### ⌘ **pocket petals**

Handmade appliques are artfully applied to this flower power duffel. Petals, leaves and stems were machine-stitched into place. And for even more blossom appeal, we used a coordinating floral fabric to create an oversized front pocket.







### » lovely list

Who needs to make a grocery list? For this look, it's built into the bag! Bandana fabric is the backing for this quirky embroidered design. It was primed with fusible web and ironed to the bag according to the manufacturer's directions.



≈ **puppy love...** Here's an easy idea for a tail-wagging tote... this design comes from an iron on embroidery pattern! We simply painted over the lines with fabric paint. Then, we replaced the canvas straps with gingham ribbon before sewing on a pair of dainty coordinating bows.

≈ **sweet tea...** It's tea for two on a cutie-pie tote! This piece features a tabletop of hand-drawn designs. The color comes from our handy fabric pens. *Tip: Want to add designer appeal to your illustration? Follow our lead and add some freestyle stitching around the finished design. So fun!*







« **crystal craving...** Trendy, fun and beautifully detailed! This chic chandelier design is oh-so-simple to create, thanks to a gorgeous, rhinestone iron-on transfer. We applied it to the blank canvas bag, following the manufacturer's directions. Beautiful and quick!



≈ **ruff life...** You've gotta love this teeny-tiny tote. It's a canvas bag on a string! For embellishment, we went simple and chic with a glitzy iron-on dog. We simply followed the manufacturer's directions to apply it to the fabric: just peel, iron and go! Not so "ruff" after all!



≈ **going dotty...** This petite bag was doubly dotted with hardly any effort. The circles were cut from an iron-on fabric transfer sheet. We applied them according to the manufacturer's directions. And the sparkly bauble? It's a pre-made brooch, also available in the Wearables Department!





« For more information on this daisy-covered tote, please refer to page 2 of this e-publication.

### « squared up

Patchwork is oh-so-precious on this vibrant tote. It features bandana fabric squares, sewn together and applied to the bag with fusible web (following the manufacturer's directions). We added bandana fabric to the handle too!

≈ puzzling... Our handmade puzzle appliques are a perfect fit on this bright canvas tote. We used fusible web (according to the manufacturer's directions) to apply them to the surface of the bag. And for a little extra pop, we sewed on a trio of coordinating buttons.







**cross the line...** (A) Word games get fashionable and fun on this spellbinding tote. A black bandana, with strategically cut squares, formed the background. We sewed it to the bag before outlining the edges with shiny fabric paint. The cheery letters and the cute little heart are all iron-ons.

**better banner...** (B) High flying and oh-so-fun! This banner day design was created with bits of quirky fabric (some using our designer bandanas). The shapes were simply stitched into place. More bold black stitches create the "string" that displays the miniature flags. Love the detail on the handle? It's accented with coordinating ribbon, sewn securely into place.

**alphabet soup...** (C) What's better than letters? Not a thing! That's why this bag (upper right) sports a chic alphabetic design. The monograms are iron-on alphas. So easy!

**about face...** (D) Looking for something unique? Try a blank bag and some fabric paint! This look features an easy freehand design mimicking an old-fashioned top hat and mustache. Simply paint and go! **Tip:** If you're not comfortable with freehand, try a stencil to help you create the perfect silhouette.

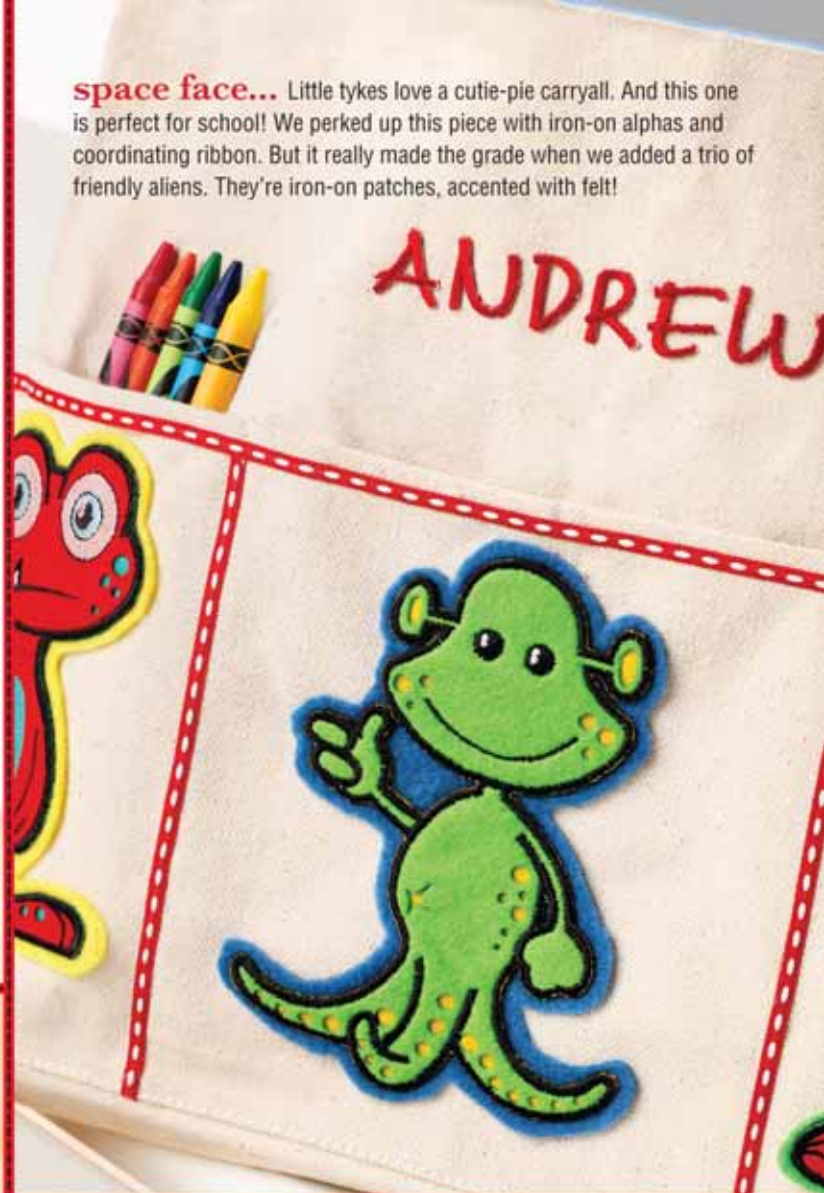




**take flight...** This tiny tote packs quite a punch! And we got the look with stencils! The birds were painted to resemble artsy tattoos, and the heart got a little pizzazz with a dusting of shiny red glitter. Love the groovy lettering? It's iron-on alphas, colored in with fabric paint.



**space face...** Little tykes love a cutie-pie carryall. And this one is perfect for school! We perked up this piece with iron-on alphas and coordinating ribbon. But it really made the grade when we added a trio of friendly aliens. They're iron-on patches, accented with felt!



### cowgirl carryall

Embroider your way to a one-of-a-kind tote! This cute cowgirl design comes from a chic iron-on pattern that we then simply stitched over. Talk about sew and go! Yee-haw!



### owl-over cute!

Whoov loves a brand new bag? You do! And you can create this one on the fly! The lace (behind the owls) is applied with fusible web (according to the manufacturer's directions), and the friendly owls are iron-ons. No-sew fun!





## supplies:

1. Canvas Tote
2. Burlap
3. Bandanas (to be used as fabric for yo-yos)
4. Yo-Yo Maker
5. Flower Buttons
6. Fusible Web
7. Water Soluble Pen
8. Iron
9. Embroidery Needle and Thread
10. Scissors
11. Hot Glue Gun



1. Following the manufacturer's directions, iron fusible web to burlap.



2. Using template (provided on page 12) and pen, trace around squirrel.



3. Cut out squirrel shape, keeping cuts precise.



4. Peel away paper backing (from webbing), according to the manufacturer's directions.



5. Following the manufacturer's directions, iron squirrel silhouette to front of bag.



6. Using embroidery needle and thread, add a decorative running stitch around the outside of the squirrel, as shown.



7. Using bandana fabric and a yo-yo maker, create assorted yo-yos.



8. Using a water soluble pen, draw an acorn shape (including a stem) around squirrel. Then, glue or stitch yo-yos and flower buttons over traced line, as shown.



9. Using embroidery thread and needle, finish by adding stitches to the stem.

Now you've got a cute little canvas bag that's anything but nutty!





## supplies:

1. Canvas Bag
2. White Bandana
3. Blue Bandana
4. Coordinating Fabric (for Leaves)
5. Fusible Web
6. Iron
7. Water Soluble Fabric Marker
8. Rotary Cutter
9. Needle and Thread
10. Scissors

**1.** Iron bandana to remove creases.

**2.** Cut two 4" x 22" strips from each bandana. Long edges should be on the selvage.

**3.** For each strip of bandana fabric, hold the raw edge at the base and begin wrapping the strip into a "flower" shape as shown, pinching as you wrap to create dimension.

**4.** Sew across the base of each rosette to secure, as shown.

**5.** Hand-stitch rosettes to bag, beginning at top left corner and working across, alternating the colors as desired.

**6.** To make the leaves, cut an 11 1/2" x 4" panel from coordinating fabric. Now cut a piece of fusible web with the same measurements. Iron leaf fabric to fusible web following the manufacturer's directions.

**7.** Draw and cut out leaf template (provided on page 12). Then, on wrong side of fabric, trace six leaves using the water soluble pen.

**8.** Cut out leaves.

**9.** Remove backing from webbing according to the manufacturer's directions.

**10.** Tucking them under the rosettes, iron the fusible web-backed leaves to bag. Your rosy tote is finished!



## templates

